SDEMAGROUP

SECURING YOUR **FUTURE**

## ABOUT **SDEMA**

The Sdema Group is an integrated, homeland security solutions partnership specializing in risk mitigation. Sdema combines unique methods of risk assessment and analysis with decades of field experience in securing government and commercial sites, providing transportation security and delivering VIP protection worldwide. Sdema also offers information security services including market forward protection against cyber terrorism. The Sdema Group has, for the first time, brought to the private market, the renowned five-stage system of security developed and utilized exclusively by the Israel Security Agency (Shin Bet).

In addition, Sdema provides its clients with direct access to the most cutting-edge homeland security technologies. As partial owners of several companies and consultants for many more, Sdema professionals have their fingers on the pulse of R&D in the homeland security arena globally.
This interface between serving security seekers and security providers uniquely positions Sdema to top the market in both fields.

Sdema founders, Shlomo Harnoy and Dror Mor, served for over 40 combined years in the Shin Bet, heading operational departments and securing facilities in all corners of the world from the Middle East to the Far East and from Europe to the United States.

## THE **SDEMA** ADVANTAGE

### Delivering Comprehensive Security Packages

Sdema offers complete security packages to its clients, eradicating the need to employ a spectrum of niche service providers. This inclusive service ensures maximum effectiveness, eliminates coordination failures and dramatically cuts client costs.

### Ensuring Business Continuity

We place our customers' businesses at the center of our security plans and specialize in delivering solutions that ensure business continuity. Sdema also understands the importance of providing unobtrusive security that blends into existing business environments.

### Meeting Clients' Changing Needs

Sdema solutions take into account the changing needs of governments and businesses and consistently adapt to new demands. We know that as our clients' businesses grow and branch into new arenas, security solutions have to grow with them.

## **SDEMA** VALUES

### Knowledge

Sdema has its finger on the pulse of both security needs and the developing solutions that will meet them. Working on both ends gives Sdema the added benefit of being able to both identify gaps in the market and fill them.

### Adaptability

As the threats facing today's world constantly change, Sdema remains fluid, rising to meet the challenges of the future via consistent development and growth.

### Client Partnership

No matter how successful a security plan may be, it is a failure if it prohibits "business as usual." At Sdema, extensive client input and an understanding of our clients' businesses are the axis of our security solutions.

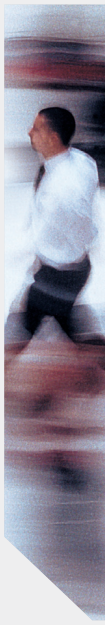
### Integrity

In the world of security, no one can claim 100 percent success. Sdema is not interested in trying to sell infallibility. We perform internal audits to our own security systems, continually upgrading them to root out weakest links.

### Affordability

At Sdema, we are able to drastically cut client costs because we perform our assessment and analysis procedures based on human intelligence gathered at sites and not solely on expensive technologies. In addition, Sdema partnerships with technology firms enhance client access and decrease costs.

# RISK MITIGATION **SERVICES**



## Five Stages of Security

Sdema secures facilities worldwide utilizing a unique five-stage system:

- Threat Assessment: (defining protected zones, identifying objects of interest, relevant threats and potential methods/applications). This serves as Sdema's intelligence gathering mechanism, the foundation for an inclusive security strategy.
- Risk Analysis: Developing multiple circles of protection to defend against threats, keeping the principle "business as usual" at the forefront.
- Operational Plan: (operating procedures, technology recommendations, human resources plan, emergency procedures). Sdema elicits extensive client feedback, which serves as the basis for the operational plan.
- Plan Audit & Controls: (Qualitative & quantitative review of operational plan to identify effectiveness, response time and weakest links, operational plan upgrade). We put our operational plan through a rigorous series of challenges and audits to expose and correct weakest links.
- Project Management: Sdema gives clients the option of on-site management of implementation by Sdema professionals.

## Blast Defense System

Blast Defense System is a proven tool for upgrading solutions to facility protection plans for government, institutional, commercial and residential buildings; malls, banks and hotels; athletic facilities, public event stadiums, theatres and concert halls. Via advanced computer simulation, Sdema is able to assess the survivability of a structure and all persons located within from an unlimited number of potential explosion scenarios. Simulation results often demonstrate simple and cost effective solutions to what seem otherwise like insurmountable security obstacles.

## VIP Protection

Sdema offers complete plans for VIP Protection for government officials and corporate executives globally. The protection package is comprised of risk assessment, a full operational plan, emergency procedures and sophisticated training for all personnel including management, commanders, field agents, advance teams and drivers.

## Information Security

Sdema solutions ensure that our clients can take maximum advantage of technology with minimum risk of attack. We develop complete packages tailored to meet our clients' unique business environments and cultures. Our services build a line of defense against physical information attacks, internal penetration, information leaks via listening devices and network attacks.

## Training

Strengthening the human factor can often make the difference between effective protection and vulnerability. Sdema's highly skilled team of facilitators offers a wide range of training options, including training for: Security Managers, Security Agents, Aviation Security Professionals and Maritime Security Professionals.

## Technology Consulting Group

Sdema's technology consulting group, comprised of leading professionals, provides a comprehensive range of services in the in the Research & Development, Operational and Management arenas. We identify gaps in the security marketplace and ensure that our clients' products fill genuine security needs.

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